

Ronald Adrian Sarinas

AI Director • AI Video & Image Production

Pasig City, Metro Manila • Remote | +63 977 685 2325 | sarinasmedia@gmail.com | Portfolio: rasarinas-portfolio.pages.dev

SUMMARY

AI director who keeps products and characters consistent shot to shot: I build references, lock prompts, generate with Seedance 2.5, Veo 3.1 and Gemini image models, review every output and edit in Premiere Pro, Vegas Pro or CapCut. Filming and editing since 2012; seven years of quality-critical operations for Google, Airbnb, Disney+ and InformData.

AI PRODUCTION EXPERIENCE

AI Director — RAS AI Solutions 2026 – Present

- Direct short AI films end to end in Seedance 2.5 — story beats, dialogue, character and location references — and chain 30-second parts into longer stories.
- Built a character-reference workflow: a generated pose set laid out by script as 3 full-body views and 6 headshots, plus an identity lock pasted word for word, so face, hair and wardrobe hold across takes.
- Version every prompt, change one thing per take, and log why each take worked or failed; one added line fixed a recurring wardrobe error while everything else held.
- Client pre-production for Leo's Cuisine, a Bagasbas beachfront café: character, location, product and storefront boards.

Founder & Creative Lead — DuberyMNL, direct-to-consumer sunglasses brand 2021 – Present

- Built an AI image pipeline on Vertex AI (Gemini 3.1 Flash Image) that keeps 12 products accurate: studio references from supplier photos, a three-layer locked prompt and a validator that runs before credits are spent.
- Review every output by hand — 284 images kept, 157 rejected — and turn recurring failures into prompt rules.
- Veo 3.1 image-to-video films, cut in CapCut: a 61-second Tokyo travel film and a 19-shot staged photoshoot.

Videographer & Editor — Freelance 2012 – Present

- Skate and longboard event films since *The Romero Cup* (Butuan City, 2012).
- Drone promos made for Paradiso Verde Organic Farm and Resort and the Greenland resort; travel and race coverage.

OPERATIONS & QUALITY EXPERIENCE

Criminal Data Processor — InformData / Valor Global Inc. Sept 2023 – Jul 2026

Verified sensitive US court records to strict accuracy standards; built automations and Power BI dashboards.

Technical Support Specialist — Disney+ & Hulu / Valor Global Inc. May 2023 – Sept 2023

Escalation Support Specialist — Airbnb / Teledirect Philippines Inc. Jan 2022 – May 2023

Lead Qualification Specialist, Google Ads — Google / Teledirect Philippines Inc. May 2019 – Jan 2022

Reviewed 200+ advertiser websites a day against Google Ads policy.

SKILLS & TOOLS

AI generation: Seedance 2.5, Veo 3.1, Gemini 3.1 Flash Image (Vertex AI), ChatGPT image

Editing: Adobe Premiere Pro, Sony Vegas Pro, CapCut, ffmpeg

Pre-production: character sheets, reference boards, storyboards, versioned prompts • **Build:** Python, Claude Code

Languages: English (C1), Filipino (native)

EDUCATION

BS Information Technology — AMA Computer College, Biñan, Laguna 2003 – 2007